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**Proposal**:

Add a feature on the site that provides event planners geological information of talent hotspots in the area.

**Output**:

A SQL query that runs through the database, providing areas of the city that have denser populations of talent for hire. This would be useful information for event planners, and this information could affect the desired location of the event.

**Implementation**:

This could be implemented through a simple SQL query that counts the number of talent in each ZIP code, revealing which areas will be easier to find talent. It could be featured on its own separate page, which is only accessible/viewable by event planners. Perhaps a map feature could be added, but it would likely require additional coding. A simple query like this would take less than an hour of work, requiring minimal time/resources.